

Michael Bossetta

Curriculum Vitae

Dept. of Communication
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ACADEMIC APPOINTMENTS

- 2024-Present. Associate Professor (Docent), Department of Communication¹, Lund University
- 2020-2024. Assistant Professor, Department of Media and Communication, Lund University
- 2019-2024. Postdoctoral Fellow, Centre for European Studies, Lund University
Funded by Vinnova (Sweden's Innovation Agency)

EDUCATION

Ph.D., Political Science, University of Copenhagen, 2019
M.Sc., Political Science, University of Copenhagen, 2017
M.A., European Studies, Lund University, 2012
B.A., Philosophy, Columbia University, 2010

PUBLICATIONS

Refereed Journal Articles

2025. Bossetta, M. "Element Design for Active Learning: A Design Thinking Approach to Assignment Development for Political Science, Media, and Communication Education." *Journal of Political Science Education*.
2024. Boulianne, S., Hoffman, C., and Bossetta, M. "Social Media Platforms for Politics: A Comparison of Facebook, Instagram, Twitter, YouTube, Reddit, Snapchat, and WhatsApp." *New Media & Society*.
2023. Bossetta, M., Dutceac Segesten, A., and Bonacci, D. "Reconceptualizing Cross-Cutting Political Expression on Social Media: A Case Study of Facebook Comments during the 2016 Brexit Referendum." *Political Communication*.
2023. Bossetta, M. and Schmøkel, R. "Cross-Platform Emotions and Audience Engagement in Social Media Political Campaigning: Comparing Candidates' Facebook and Instagram Images in the 2020 US Election." *Political Communication*.
2022. Freelon, D., Bossetta, M., Wells, C., Lukito, J., Xia, Y., and Adams, K. "Black Trolls Matter: Racial and Ideological Asymmetries in Social Media Disinformation." *Social Science Computer Review*.
2022. Schmøkel, R. and Bossetta, M. "FBAdLibrarian and Pykognition: Open Science Tools for the Collection and Emotion Detection of Images in Facebook Political Ads with Computer Vision." *Journal of Information Technology & Politics*.

¹ Prior to January 2025, the Department of Media and Communication.

2022. Dutceac Segesten, A., Bossetta, M., Niehorster, D., and Holmberg, N. "The Cueing Power of Comments on Social Media: How Disagreement in Facebook Comments Affects User Engagement with News." *Information, Communication & Society*.
2019. Bossetta, M. "Political Campaigning Games: Digital Campaigning with Computer Games in European National Elections." *International Journal of Communication*.
2019. Dutceac Segesten, A. and Bossetta, M. "Can Euroscepticism Contribute to a European Public Sphere? The Europeanization of Media Discourses about Euroscepticism across Six Countries." *JCMS: Journal of Common Market Studies*.
2018. Bossetta, M. "The Digital Architectures of Social Media: Comparing Political Campaigning on Facebook, Twitter, Instagram, and Snapchat in the 2016 U.S. Election." *Journalism & Mass Communication Quarterly*.
2018. Bossetta, M. "A Simulated Cyberattack on Twitter: Assessing Partisan Vulnerability to Spear Phishing and Disinformation ahead of the 2018 U.S. Midterm Elections." *First Monday*.
2018. Bossetta, M. "The Weaponization of Social Media: Spear Phishing and Cyberattacks on Democracy." *Journal of International Affairs*.
2018. Bossetta, M., Dutceac Segesten, A., and Trenz, H.J. "Political Participation on Facebook during Brexit: Does User Engagement on Media Pages Stimulate Engagement with Campaigns?" *Journal of Language and Politics*.
2017. Bossetta, M. "Fighting Fire with Fire: Mainstream Adoption of the Populist Political Style in the 2014 Europe Debates between Nick Clegg and Nigel Farage." *The British Journal of Politics and International Relations*.
2017. Dutceac Segesten, A. and Bossetta, M. "The Eurosceptic Europeanization of Public Spheres: Print and Social Media Reactions to the 2014 European Parliament Elections." *Comparative European Politics*.
2017. Dutceac Segesten, A. and Bossetta, M. "A Typology of Political Participation Online: How Citizens used Twitter to Mobilize during the 2015 British General Elections." *Information, Communication & Society*.

Edited Journals

2022. De Wilde, P., Rasch, A., and Bossetta, M. "Analyzing Citizen Engagement with European Politics through Social Media." *Politics and Governance*.
2017. Bossetta, M. and Husted, E. "Populism: Critical Reflections on a Global Phenomenon." *Politik (Copenhagen University)*, vol. 20(4).

Book Chapters

2024. Bossetta, M. "The Problems with Social Media Affordances and Digital Political Campaigning." In D. Lilleker et al. (Eds.). *The Routledge Handbook on Political Campaigning*.
2023. Bossetta, M. "Social Media Digital Architectures: A Platform-First Approach to Political Communication and Participation," In S. Coleman & L. Sorensen (Eds.) *Handbook of Digital Politics (2nd Edition)*. Cheltenham: Edward Elgar Publishing.

2022. Bossetta, M. "Gamification in Politics," in A. Ceron (Ed.) *Elgar Encyclopedia of Technology & Politics*. Cheltenham: Edward Elgar Publishing.
2022. Bossetta, M. "Antisemitism on Social Media: Placing the Problem into Perspective," in M. Hübscher and S. von Mering (Eds.) *Antisemitism and Social Media*. London: Routledge.
2017. Bossetta, M., Dutceac Segesten, A. and Trenz, H.J. "Engaging with European Politics through Twitter and Facebook: Participation beyond the National?" in M. Barisione & A. Michailidou (Eds.), *Social Media and European Politics: Rethinking Power and Legitimacy in the Digital Era*. Basingstoke: Palgrave MacMillan.

Peer-Reviewed Conference Proceedings

2020. Bossetta, M., Stromer-Galley, J., & Hemsley J. "Cross-platform Social Media Campaigning: Strategic Platform Differentiation on Facebook and Twitter in the 2020 US Election." *International Communication Association, 2020*.
2018. Bossetta, M., Dutceac Segesten, A., Zimmerman, C., Bonacci, D. "Shouting at the Wall: Does Negativity Drive Ideological Cross-Posting in Brexit Facebook Comments?" *Proceedings of the 2018 International Conference on Social Media & Society*.
2015. Bossetta, M. and Dutceac Segesten, A. "Tracing Eurosceptic Party Networks via Hyperlink Network Analysis and Failing: Can Web Crawlers Keep up with Web Design?" *ACM Web Science, 2015*.

Book Reviews

2018. Bossetta, M. "The Citizen Marketer: Promoting Political Opinion in the Social Media Age." *Journal of Communication*.

Essays, Reports, and Public Scholarship

2024. Bossetta, M. "Did Gen Z Shape the Election? No, Because Gen Z Doesn't Exist," in D. Jackson, A. Carson, D. Sarver Coombs, S. Edgerly, E. Thorsen, F. Trevisan, & S. Wright (Eds.), *U.S. Election Analysis 2024: Media, Voters and the Campaign*.
2020. Bossetta, M. "Scandalous Design: How Social Media Platforms' Responses to Scandal Impacts Campaigns and Elections." *Social Media + Society*.
2020. Bossetta, M. and Schmökel, R. "Detecting Emotions in Facebook Political Ads with Computer Vision," in D. Jackson, D. Sarver Coombs, F. Trevisan, D. Lilleker, and E. Thorson (Eds.) *US Election Analysis 2020: Media, Voters, and the Campaign* (Report, Bournemouth University).
2020. Bossetta, M. "Podcasts in the European Union: Why Spotify will Shape the Future of European Podcasting," in Y. Sang, J. Lee, and S. Park (Eds.) *Podcast Trends and Issues in Europe and Beyond: Global Perspectives* (Report, University of Canberra).
2019. Bossetta, M. "The Professional Benefits of Podcasting Politics." *PS: Political Science and Politics*.
2019. Bossetta, M. and Williams, L. "A Podcasting Primer." *PS: Political Science and Politics*.
2019. Bossetta, M. "Amidst Facebook Data Lockouts, It's Time to Forge Real Academic-Industry Partnerships," in K. Dommett and S. Power (Eds.), *Challenges to Studying Digital Campaigning* (Report, The British Academy).

2018. Bossetta, M., Dutceac Segesten, A., and Trenz, H.J. “The Brexit Battle on Facebook: Assessing Echo Chambers and Polarization.” *LSE Brexit Blog*.
2017. Dutceac Segesten, A. and Bossetta, M. “Sharing is Caring: Labour Supporters' Use of Social Media #GE2017” in E. Thorsen, D. Jackson, and D. Lilliker (Eds.), *UK Election Analysis 2017: Media, Voters, and the Campaign* (Report, Bournemouth University).

PODCASTS

2016-Present. *Social Media and Politics*.

- 185 episodes, 215,000 downloads.

2018. EuroPCom Podcast.

- 8 episode mini-series for the 2018 EuroPCom Conference
- Developed in cooperation with the European Committee of the Regions.

TEACHING MATERIALS

2025. Bossetta, M., and Giebfried, J. “The Oversight Board: Content Moderation vs. Political Speech on Social Media.” *Reacting to the Past Microgame* (Pedagogical Role-Playing Game).
2021. Emotion Classification in Images with Amazon’s Rekognition API, *SAGE Doing Research Online* (Video Tutorial), SAGE Research Methods.

AWARDS

2025. Public Facing Scholarship Award, Information Technology & Politics Section, American Political Science Association.
2023. Top Paper, AEJMC Linda Lee Kincaid Award in Political Communication (with Deen Freelon, Chris Wells, Josephine Lukito, Kirsten Eddy, and Yiping Xia)
2021. Sweden’s Best Research Presenter (Forskar Grand Prix Winner), Vetenskap & Allmänhet.
2021. Top Student Paper, ICA Computational Methods Division (with Rasmus Schmøkel).
2020. European Young Researchers’ Award (Jury Prize), EuroScience.
2020. Best PhD Thesis Award, German Society for Online Research.
2019. Seal of Excellence for European Commission Horizon 2020 Marie Curie Individual Fellowship (MSCA-IF) Application.
2015. James Thomas Memorial Prize for best postgraduate paper presented at Political Studies Association (PSA) Media and Politics Group Annual Conference.

RESEARCH FUNDING

2022. Swedish Research Council, “A Divided Digitalized Democracy,” \$470,000. Work Package Leader (25%) with Emma Renström & Hanna Bäck.
2019. Grant to organize international symposium on digital methods, Marcus Wallenberg Foundation, \$10,700.

2019. Two-Year Postdoctoral Fellowship funded by the Swedish Government Agency for Innovation Systems (Vinnova), \$200,500.
2018. Wahlgrenska Stipendium for Media Researchers, Wahlgrenska Foundation, Research funding (co-authored with Anamaria Dutceac Segesten), \$8,200.
2018. EliteForsk [Elite Research] Travel Stipend, Danish Ministry of Higher Education, \$32,000.
2018. Open access grant, Department of Political Science, University of Copenhagen, \$3,000.
2017. Grant to organize an international symposium of political communication researchers, EuroChallenge project, University of Copenhagen, \$8,500.
2015. European Research at the University of Copenhagen (EURECO) Grant, funding for the organization of social media data collection workshop, \$1,700.
2015. Wahlgrenska Stipendium for Media Researchers, Wahlgrenska Foundation, Research funding (co-authored with Anamaria Dutceac Segesten), \$9,000.

INTERNATIONAL STAYS

Erasmus Training: Department of History, University of Vienna, 2024 (2 Weeks)
 Research: Weizenbaum Institute for the Networked Society, Berlin, 2021 (1 Month)
 Research: School of Media and Journalism, UNC-Chapel Hill, 2018 (5 Months)
 Research: Political Science, University of Amsterdam, 2016 (3 Months)

INVITED ACADEMIC PRESENTATIONS (*denotes digital)

2025. *Presenter:* NTNU, Elections, Values, and Political Communication Research Group.
 Title: "Affective Polarization, Emotions, and Political Participation."
2024. *Presenter:* Gothenburg University, Doctoral Students at the Faculty of Social Science.
 Title: "Maximizing Impact with Research Presentations."
2024. *Presenter:* Swansea University, Political Analysis and Governance Research Group.
 Title: "Cross-Cutting Expression: Brexit on Facebook."
2023. *Presenter:* Gothenburg University, Political Communication Research Seminar.
 Title: "Visual Political Communication and Emotions on Social Media."
2023. *Presenter:* Saarland University, Interdisciplinary Institute for Societal Computing.
 Title: "Computational Analysis Beyond Text."
2023. *Panelist:* Audencia Business School, Responsible Citizenship Conference.
 Panel: "*Political Communication* Special Issue Launch: Digital Campaigning in Dissonant Public Spheres."
- 2023.* **Keynote:** ICWSM Workshop, Images in Online Political Communication.
 Title: "Political Faces in Online Spaces."
- 2022.* *Presenter:* Åbo Akademi University, Department of Political Science.
 Title: "Emotions, Political Campaigns, and Participation."
- 2022.* *Presenter:* Federal University of Rio de Janeiro, NETLAB Group.
 Title: "Rethinking Descriptive and Exploratory Social Media Research."
- 2021.* *Presenter:* Bournemouth University, Research Process Seminar.
 Title: "Classifying Emotions in Images: Humans vs Computers."
2021. *Presenter:* Weizenbaum Institute: News, Campaigns, and the Rationality of Discourse Group.
 Title: "Crossing Political and Technical Spaces in Social Media Communication."
2021. *Presenter:* Frei Universität, JFK Institute for North American Studies.
 Title: "Crossing Political and Technical Spaces in Social Media Communication."

- 2021.* *Presenter:* University of Helsinki, European Media and Platform Conference, October 28.
- 2021.* *Presenter:* Wesleyan Media Project, Political Advertising Workshop.
Title: “Detecting Candidate Emotions in Facebook Ads with Computer Vision”
2019. *Presenter:* Co-Inform (Horizon 2020), Workshop on Combating Misinformation.
Title: “Disinformation: It Ain’t Fake News.”
2019. *Presenter:* University of Sheffield, Workshop on “The Rise of Digital Campaigning: Challenges, Implications, and Response.”
2018. *Presenter:* Max Planck Institute, Centre for Adaptive Rationality.
Title: “The Digital Architectures of Social Media: Information, Manipulation, and Weaponization in Politics.”
2018. *Panelist:* EuroScience Open Forum, France.
Panel: “Big Data and the Future of Democracy: How can People Hold Analytics and Algorithms to Account?.”
2018. *Presenter:* NIOD Institute for War, Holocaust, and Genocide Studies.
Title: “Measuring Populism with Computational Text Analysis.”
2017. *Presenter:* Elections Go! Scientific Workshop (DG Justice).
Title: “Deliberation Online: Measuring Arguments on Facebook for Three Brexit Campaigns.”
2016. *Presenter:* University of Amsterdam, European Studies Research Seminar.
Title: “Eurosceptics, Europeanization, and Public Spheres in the Digital Age.”

INVITED NON-ACADEMIC PRESENTATIONS (*denotes digital)

- 2023.* *Presenter:* European Committee of the Regions, Masterclass in Digital Campaigning, Digital.
Talk: “Being Real about Digital Campaigning in 2024.”
2023. *Panelist:* Elevate Festival: Music, Art, and Political Discourse, Austria.
Panel: “Not Just Another Word – Free (Digital) Speech and Regulation.”
2022. **Keynote:** World Health Organization, Communications Week, UN City, Denmark.
Title: “Trends and Analysis of Social Media.”
- 2022.* *Presenter:* Vinnova, Foresight Talks, Digital.
Title: “Reactive Concept Formation: Why Social Science Will Get Worse at Getting Ahead.”
- 2020.* *Presenter:* European Parliament, Special Committee on Foreign Interference in All Democratic Processes in the European Union including Disinformation, Digital.
Title: “Sockpuppets, Cyberattacks, and User Verification.”
2020. *Workshop Participant:* European Commission Joint Research Center, Workshop on Online Technologies for Political Decision Making, Belgium.
2019. *Workshop Leader:* European Parliament Liaison Offices, France.
Title: “Podcasting for EU Institutional Communication.”
2019. *Workshop Leader:* European Committee of the Regions, European Public Communication Conference (EuroPCom), Belgium.
Title: “How to Start a Podcast and Why you Should.”
2019. *Presenter:* iCEE.fest (Interactive in Central and Eastern Europe Festival), Romania.
Title: “Models of Democracy: Pros and Cons.”
2019. **Keynote:** European Commission, Meeting of the INFORM and INIO Networks of EU Cohesion Policy Communicators, Italy.
Title: “Social Media, Euroscepticism, and the European Public Sphere.”
2019. *Presenter:* European Commission Representation in Romania, “What’s Up, EU?” Public Lecture.
Title: “Social Media, Elections, and Politics.”
2019. *Presenter:* European Parliament, European Science-Media Hub (ESMH) Workshop on Virality and Influencers in Digital Political Communication, Belgium.
Title: “Virality on Social Media: Potentials and Pitfalls for Politics.”
2019. *Presenter:* OSCE/German Association for Political Education Rhineland-Palatine, Workshop on Anti-Semitism as a Challenge for Political Education, Germany.

- Title: "Anti-Semitism in Social Networks."
2018. *Presenter:* European Committee of the Regions, European Public Communication Conference (EuroPCom), Belgium.
- Title: "Social Media and EP2019: Overcoming Challenges to Pan-European Communication."
2018. *Presenter:* European Commission Joint Research Centre, Workshop on Social Media, Targeting, and Democracy, Italy.
- Title: "Micro-targeting: Lessons from 2016 and 2017."
2018. **Keynote:** Austrian Academy of Sciences / ORF Radio, #Ganzohr2018 Science and Media Conference, Austria.
- Title: "Podcasting Science: Why Podcasts are the Perfect Medium for Science Communication and Social Impact."
2018. *Workshop Participant:* Facebook/Social Science One Initiative, European Advisory Committee Meeting, Netherlands.
2017. *Presenter:* University of Copenhagen, EURECO Distinguished Public Lecture Series, Denmark.
- Title: "Social Media and Contemporary Political Participation: Trends in the EU and US."
2017. *Presenter:* Uppsala Association of International Affairs, Sweden.
- Title: "Social Media and Politics: Democracy in the Digital Age."
2017. *Presenter:* OSCE/ODIHR, Expert Meeting on Media Consumption and its Impact for Education Address Anti-Semitism in the OSCE Region, Germany.
- Title: "Information Exchange and Politics in the Modern World."
2016. *Presenter:* NytEuropa Think Tank, Public Lecture, Denmark.
- Title: "What is Populism?."
2016. *Presenter:* University of Copenhagen, EURECO Distinguished Public Lecture Series, Denmark.
- Title: "Contesting Future Integration: Populism and Euroscepticism in Contemporary Europe."

TEACHING EXPERIENCE (As of Spring 2025)

Teaching Experience at Lund University

Role	Course Name	Department	Level/ECTS	Terms	Hours
Course Developer	Media and Political Engagement	MKV (MKVN06)	Master's 15 ECTS	HT2024	252
				HT2022	234
Course Developer	Data Collection from the Internet	MKV (MKVA50)	Lifelong Learning 3 ECTS	HT2024	150
Course Developer	Web Scraping for Social Science Research	Graduate School	PhD 3 ECTS	HT 2020	58
Supervisor	Thesis Supervision	MKV (MKVN13)	Master's 30 ECTS	VT2025	193
				VT 2024	193
				VT 2023	183
				VT 2022	213
				VT 2021	203
Module Developer	Applied Social Theory	Graduate School (SIMP 56)	Master's 15 ECTS	VT 2024	179
				VT 2023	159
				VT 2022	159
Module Developer	Analys- och Utredningsmetod	MKV (MKVA22:3)	Bachelor's	VT2025	140
				HT2024	140
				VT 2024	76
				HT 2023	76
Lecturer	Methodology	MKV (MKVN04)	Master's	VT 2024	32
				VT 2023	32

				VT 2022	20
Lecturer	Power and Media Systems	Media History (MHIA24)	Master's	VT 2024	16
Lecturer	Opinionsbilding	MKV (MKVNA22:2)	Bachelor's	VT 21-25 HT 21-25	32 32
Lecturer	European Institutions and Governance	European Studies (EUHR12)	Master's	VT 2012	57
				Total (Lund)	2,829

Teaching Experience at Copenhagen University

Course Developer	Social Media and the Politics of the Digital Age	Political Science (ASTK15421U)	Master's 15 ECTS	VT 2017 VT 2016	560 280
				Total (CPH)	840

Teaching Experience at European University Institute

Course Co-Developer	Social Media, Political Communication, and Democracy	European University Institute	PhD 10 ECTS	HT 2018	48
				Total (EUI)	48

THESIS SUPERVISION

2021 – 2025: **Supervised 21 Completed Theses** (MSc) at Communication and Media, Lund:

- Chen, Z. (2025). "When Criticism Becomes Vilification: A Qualitative Text Analysis of YouTube Comments on Greta Thunberg."
- Dong, R. (2025). "Modification and Mediation: A Qualitative Study of the Modification Practices of the Wuling Hongguang Mini EV on the RedNote Platform."
- Liu, W. (2025). "How much can we rely on Broadsheet Journalism as the watchdog of Morality in the age of con artists?"
- Shahbazy, D. (2025). "Voices of Exile: Navigating Ethical Challenges and Anonymity in the Context of Path- Dependent Media Repressions."
- Voskanyan, L. (2025). "Multi-layered censorship in times of Rally Around the Flag: The case of the Second Nagorno-Karabakh war."
- Kmyta, R. (2024). "Bottom-Up Visual Doublespeak and Meta Community Guidelines During Modern Conflicts: The case of Russian full-scale invasion of Ukraine in 2022."
- Mishra, A. (2024). "A Second Life: Exploring Sustainable Fashion through Value Creation Study of Indian Instagram Stores."
- Nguyen, T. (2024). "Emotions in Provincial Government Communications? No. Institutionalized Communications: Provincial Government of Alberta, Canada."
- Rowell, G. (2024). "Analyzing Newspaper Coverage of Vigilantism to Understand American Elites, Media, and the State."
- Avsec, K. (2023). "'Pardon Me if I Don't Weep for Your Victimhood': Examining the Aftermath of Deplatformization through Influential Far-right Activists' Framing and Alliance-building on Telegram."

- Lloyd, C. (2023). "Too Private for a Politician or Too Public for a Mother?: Representative Claims of Motherhood in Ebba Busch and Annie Lööf's YouTube Videos."
- McElroy, O. (2023). "Bytes, Bias, and Bylines: Examining AI and the Fourth Estate."
- Tran, U. (2023). "Uncovering the Cultural Expression and Identity of Young Vietnamese Americans through TikTok."
- Bajor, N. (2022). "Media Representation of the LGBTQ+ Community in Poland: Framing of Politicized Issues as a Representation of Political Parallelism in the Polish Public Service Broadcaster TVP."
- Bang, A. (2022). "A Different Welcoming: A Comparative Case Study on the Danish Refugee Debate."
- Gehringer, L. (2022). "Constructing Meaningful Memories Online: Investigating Construction and Meaning of Cultural Memories in Audience Engagement with Re-enacted Historical Personae on Social Media in the Case of @ichbinsophiescholl."
- Liu, S. (2022). "Science Documentary as Tool to Form National Identity: A Case Study of Science Documentaries Produced by CCTV."
- Oladiran, T. (2022). "The Other Side of the Pandemic Reportage: Audience Perception of COVID-19 Media Framing and its Influence on Social Polarization."
- Ren, M. (2022). "Rock Music Groupies, Fandom Hierarchy, and Gender Resistance in a Subcultural Social Media Community in China."
- Blasquez, A. (2021). "There and Back Again: Online Media Engagement of Transnational Migrants in London."
- Longo, J. (2021). "Emotional Expectations of Educators: The Social Imaginary and Emotional Labor of Teachers in American News Media."

MEDIA COVERAGE (SELECTED)

2024. *The Economist*, "As Facebook Turns 20, Politics is Out," February 1.

2022. *USA Today*, "Abortion Rights versus Life: How Campaigns are Talking about the Supreme Court Abortion Decision." June 30.

2019. *The New York Times*, "Democrats Seek Young Voters, and the Memes that Move Them," April 23.

2018. *The Guardian*, "Hear Here: Podcasts of the Week," February 9.

2017. *The Financial Times*, "How Facebook is Changing Democracy," June 15.

SERVICE TO PROFESSION

2024-Present. Editorial Board, *International Journal of Press/Politics*

2019-2024. Associate Editor, *Journal of Information Technology & Politics*

2024. Awards Nomination Committee, Political Communication, American Political Science Association (APSA)

2019-2022. Secretary, Information Technology & Politics Section (APSA)

Reviewer: *Political Communication; Information, Communication & Society; Communication Research; Human Communication Research; International Journal of Communication; Information Technology & Politics; Journalism; New Media & Society; Social Science Computer Review; International Journal of Press/Politics; Journal of Computational Social Science; Frontiers in Political Science; Party Politics; West European Politics; Journal of Applied Journalism and Media Studies; Journal of Applied Social Theory; Journal of Political Marketing; Social Media +*

Society; The Social Science Journal; Journalism & Mass Communication Quarterly; Journal of Elections, Public Opinion, and Parties; Journal of Alternative and Community Media; Journal of Political Marketing; Nordicom Review; PS: Political Science and Politics; First Monday (and others).

Evaluator for Councils: ERC Horizon (2024), Science Fund of Serbia (2022), Polish Research Council (2020), Czech Science Foundation (2020)

Doctoral Examinations: Cristina Monzer (NTNU, Norway, 2024), Louis Bromfield (Swansea, UK, 2024), Ofra Klein (European University Institute, Italy, 2022)

Doctoral External Reader: Hedvig Tønnesen (NTNU, Norway, 2025)

Board Activities: Department of Communication, Lund (2025)
Department of Media and Communication, Lund (2024)
External Engagement Council, Social Sciences, Lund (2024)

CONFERENCE PARTICIPATION

Conferences/Symposia Organized

2023. “Frontiers of Science in Social Media Research: Computational and Experimental Methods to Study Digital Democracy: A Marcus Wallenberg Symposium,” Lund University, May 9-10.
- Supported by the Marcus Wallenberg Foundation and AI Lund Network.
2023. “Frontiers of Science in Social Media Research: Computational and Experimental Methods to Study Digital Democracy,” Sciences Po Toulouse, April 25-28.
- ECPR Joint Sessions Workshop, co-chaired with Isabelle Borucki.
2018. “Social Media and Political Polarization: Trends in the EU and US,” Lund University, November 12-13, co-organized with Anamaria Dutceac Segesten
2017. “Social Media and Democracy: Contemporary Challenges for Political Communication Research,” Copenhagen/Lund, October 26, co-organized with Anamaria Dutceac Segesten.

Panels Organized

2016. “Euroscepticism and the Media: 2014 European Parliament Elections,” European Consortium for Political Research Standing Group on the European Union Conference, June 15-18.
2016. “Euroscepticism and the Media: New Forms of Online Euroscepticism,” European Consortium for Political Research Standing Group on the European Union Conference, June 15-18.

Papers Presented

- 2025, 2024, 2022, 2021, 2019, 2018. American Political Science Association (APSA).
- 2023, 2022, 2021, 2020, 2019, 2018, 2017. International Communication Association (ICA).

2023, 2019, 2017.	NordMedia.
2023, 2018, 2015.	ECPR Joint Sessions Workshops.
2020.	General Online Research Conference (GOR).
2019, 2017.	European Communication and Research Education Association (ECREA) Political Communication Section Interim Conference.
2019.	NOS-HS Workshop, Online Disinformation: An Integrated View (Aarhus University).
2018.	Information, Communication & Society Symposium on Challenges to Studying Disinformation (IT University Copenhagen).
2018, 2016, 2014.	European Consortium of Political Research (ECPR) General Conference.
2017.	International Political Science Association (IPSA).
2017.	Nordic Political Science Association (NOPSA) Workshops.
2017.	Council for European Studies (CES).
2016, 2015.	Political Studies Association (PSA) Media and Politics Group.
2016.	Amsterdam Text Analysis.
2016.	ECPR Standing Group on the EU.
2016.	Populism as Movement and Rhetoric (University of Jyväskylä).
2016.	Social Media and European Politics Book Workshop (University of Oslo)
2015.	European Sociological Association (ESA).
2015.	International Political Science Association (IPSA) Communication, Democracy and Digital Technology.
2015.	Association for Computing Machinery (ACM) Web Science.
2015.	International Studies Association (ISA).
2014.	Academic Association for Contemporary European Studies (UACES)

CAMPUS PRESENTATIONS

2020. "Social Media and American Elections: Cutting through the Hype," The Association of Foreign Affairs in Lund, Lund University, October 7.
2017. "Social Media and Contemporary Political Participation: Transatlantic Trends in the EU and US," EURECO Distinguished Lecture Series, October 11.
2017. "Political Participation on Facebook during Brexit: Does Citizen Engagement on Media Pages Stimulate Engagement with Campaigns?" with Anamaria Dutceac Segesten and Hans-Joerg Trenz, Centre for European Politics Research Seminar, University of Copenhagen, January 23.
2016. "Contesting Future Integration: The Rise of Populism and Euroscepticism in Contemporary Europe," EURECO Distinguished Lecture Series, October 5.
2015. "Eurosceptic Europeanization of Public Spheres," with Anamaria Dutceac Segesten, European Politics Research Seminar, University of Copenhagen, November 14.

PEDAGOGICAL TRAINING

2022. Doctoral Supervision, 2 weeks
Division for Higher Education Development, Lund University
2021. Course Design in Higher Education, blended course, 3 weeks
Division for Higher Education Development, Lund University
2020. Teaching and learning in higher education, blended course, 2 weeks
Division for Higher Education Development, Lund University

EXTRA TRAINING

2017. Civil Society Empowerment Program, Radicalization Awareness Network, European Commission, May 16.

2017. LSE Quanteda Text Analysis Workshop, LSE, April 24-25.

2017. Spring School, Media, Culture, and Power, Catholica University Portugal, April 3-7.

2016. International Summer School in Political Communication and Electoral Behavior, International Communication Association (ICA), July 18-23.

LANGUAGE TRAINING

2024. Swedish as Second Language 2 (Komvux), 20 weeks

2023. Swedish for University Staff (SFU) Level 5, 2 weeks

2022. Swedish for University Staff (SFU) Level 4, 2 weeks

2021. Swedish for University Staff (SFU) Level 3, 2 weeks

2021. Swedish for University Staff (SFU) Level 2, 2 weeks

LANGUAGES

English (Native)

Swedish (C1)